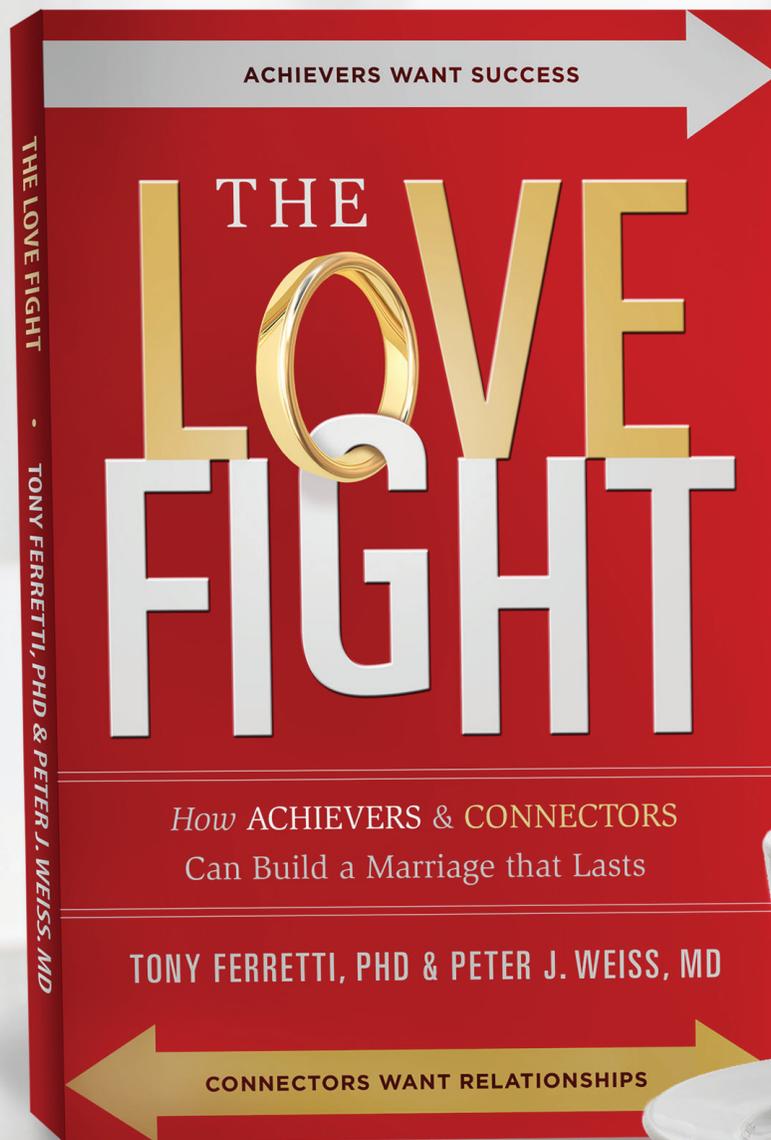


Are You Going to Fight For Love or Against Each Other?



*You can work through the anger,
express it constructively, and release it.
You're then free to be happy and
enjoy the relationship again.
Or you can hold on to it, nurse a
grudge, and build resentment.*



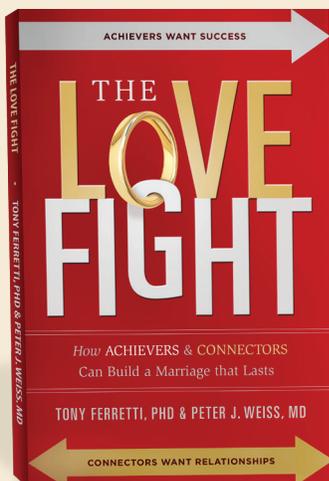
WHAT TO KNOW TO SOUND LIKE YOU'VE READ THE BOOK

Opposites have tied the knot since the beginning of time. To explain the bond, experts have used the analogies pink and blue, Venus and Mars, or spaghetti and waffles. In ***The Love Fight***, Drs. Tony Ferretti and Peter Weiss address a new dichotomy: the clash between Achievers and Connectors.

In studying couples with Achiever and Connector personalities, this duo illustrates how this common encounter can create a mutually satisfying relationship. Their expertise will walk you through the scrimmage between those who want to accomplish and those who want to relate. They couldn't be more opposite, but Drs. Tony Ferretti and Peter Weiss know how to mentor Achievers and Connectors through their differences and guide them to a marriage that lasts.

WHY YOU SHOULD READ THIS BOOK

The Love Fight is a book that can help you understand your spouse and save your marriage. Its self assessments and content based on the authors' years of experience will give you an action plan to achieve connection today.



IN THIS BOOK YOU WILL

- ▶ Find over 75 self-assessment questions that will help you understand your spouse and connect in love.
- ▶ Discover the 5 key principles to create a lasting bond with your spouse.
- ▶ Understand how we allow life to harm our relationships more today than ever before.
- ▶ Learn actionable advice on turning around marriages on the brink of destruction.

*Focus on what you can control—yourself.
Change yourself, and see how others respond.*



SUGGESTED QUESTIONS FOR THE AUTHORS

1. What makes *The Love Fight* a different relationship book from the rest?
2. Can you give an example what a typical Achiever/Connector marriage looks like?
3. Is there a link between a spouse's past and the tension involved in a Love Fight?
4. What are the five common relationship ruiners in Achiever/Connector marriages?
5. Can you explain how couples might implement the Paradox of Control?
6. In what ways does life today—compared to decades ago—fuel the Love Fight?
7. There are power couples today that experience a Power Failure. What is the process that leads them there?



ABOUT THE AUTHORS

Dr. Peter Weiss is a physician and health care executive with a passion for helping others to physical and emotional health. From the bedside to boardroom, Dr. Weiss has seen talented friends and colleagues lose their marriages through misplaced priorities. As a high-powered professional himself, he has tempered his interpersonal style to sustain close and fulfilling relationships.



Dr. Tony Ferretti is a licensed psychologist specializing in helping power couples through relationship woes. For over twenty years, he has shared his expertise in psychology to help others recognize the addictive nature of power, control, and success. His methods have helped thousands of clients to achieve balance in their relationships and have been recognized through the Dr. Phil show.



ACHIEVER & CONNECTOR COMPARISON

	ACHIEVER	CONNECTOR
Satisfaction	<ul style="list-style-type: none"> ▶ Accomplishments 	<ul style="list-style-type: none"> ▶ Relationships
Helpful Behaviors	<ul style="list-style-type: none"> ▶ Competitive ▶ Confident ▶ Confronts challenges ▶ Detail oriented ▶ Gets the job done ▶ Goal-oriented ▶ Hardworking ▶ Has high standards ▶ Willing to be a leader 	<ul style="list-style-type: none"> ▶ Assists others ▶ Builds relationships ▶ Desires to belong ▶ Encouraging and supportive ▶ Is happier and less stressed ▶ Has sense of belonging ▶ Receives help from others well
Unhelpful Behaviors	<ul style="list-style-type: none"> ▶ Sometimes alienates others ▶ May be perceived as arrogant ▶ Has difficulty delegating ▶ Sidesteps the emotions of others ▶ Has difficulty following ▶ Obsessed with achievement ▶ May be a perfectionist ▶ Can be self-critical ▶ Unable to let go of work 	<ul style="list-style-type: none"> ▶ Has difficulty saying no ▶ Has trouble setting boundaries ▶ Loses identity in groups ▶ Can become a people pleaser ▶ May have unrealistic expectations ▶ Known to neglect self ▶ Overly concerned about others ▶ May try too hard to please



Being stuck in the past prevents us from enjoying the present.

WHAT PEOPLE ARE SAYING

“I found this book to be equally great advice for both men and women in high-powered relationships. What I find refreshing is that the book blames no one. The authors do a good job of not creating a villain and a victim but rather describe a pattern of behavior that can develop over time in a relationship such as this.”

—Kimberly M. Olver

Author of “Secrets of Happy Couples: Loving Yourself, Your Partner, and Your Life”



LOOKING FOR A GREAT STORY IDEA?

- ▶ The divorce rates are drastically higher for second and third marriages. Drs. Tony Ferretti and Peter Weiss see a common theme in these marriages and show what causes a Power Failure. **(pg. 8)**
- ▶ Drs. Tony Ferretti and Peter Weiss say many power couples experience a Power Failure. They have researched the root cause and see a common trend to the tension between Achievers and Connectors **(pg. 30)**
- ▶ Why highly successful individuals often fail at home as well as why the same character traits that drive career success can also destroy relationships. **(pg. 33)**
- ▶ Achievers and Connectors often exhibit six main personality issues that can interfere with their ability to develop a strong marriage. Drs. Tony Ferretti and Peter Weiss address these issues from both sides. **(pg. 68)**
- ▶ Achievers may not feel the need to attend therapy. Drs. Tony Ferretti and Peter Weiss address how the Connector can touch the Achiever’s heart and entice them to attend counseling. **(pg. 150)**

PUBLICATION INFORMATION

Book Title: *The Love Fight*

Subtitle: *How Achievers & Connectors Can Build a Marriage that Lasts*

Publisher: Florida Hospital

Page Count: 240

ISBN: 978-0-9904191-2-9

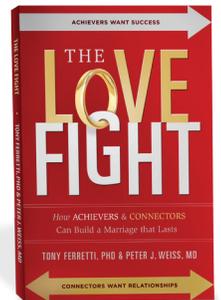
Price: \$16.99

Size: 5.5 in x 8.5 in x 0.625 inches

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